



# TopFruit

*International leaders in cultivar management*

## Rosy Glow Success Story for Growers



This mutation of Cripps Pink, discovered by the Mason's in Australia and licensed around the world by Graham's FacTree, has been a tremendous success story for growers.

This improved selection shows greatly improved percentage coloured fruit over Cripps Pink, which leads to the benefit of significantly increased pack-outs under the Pink Lady® brand. The increase in pack out ranges from 25% to as high as 60%, making the production of Pink Lady® fruit a much more attractive choice for the grower. Compared to Cripps Pink, the Rosy Glow producer also sometimes has the advantage of a single pick. Convert these benefits into financial terms and the financial benefit of growing Rosy Glow can be as significant as a 100% improvement on Cripps Pink!

The International Pink Lady Association (IPLA), Apple and Pear Australia Limited (APAL), South African Pink Lady® Association (SAPLA) and TopFruit continue to ensure the sustained success of the Pink Lady® brand. Consumer marketing and communication, grower communication and not least the monitoring of quality standards have been pillars to sustain the longevity of the brand. This has helped to ensure exceptional returns to all involved in the Pink Lady® business.

Rosy Glow is an extremely successful mutation which provides the grower with a most compelling argument with which to replace existing Cripps Pink trees. Alternatively the solution may be to simply plant more Rosy Glow trees.

Rosy Glow trees are available from Rosenhof Nursery, Witzenberg Range Nursery and Stargrow Nursery.

*The world's most sought after cultivars come from TopFruit*

**Please contact Peter Alderman from TopFruit for further information**

**T** 021 874 1033 **F** 021 874 2110 **E** [petera@topfruit.co.za](mailto:petera@topfruit.co.za)

**W** [www.topfruit.co.za](http://www.topfruit.co.za) PO Box 73 Simondium 7670 South Africa

*Pink Lady*® 

Rosy Glow is an accepted mutation that has been approved by Apple and Pear Australia Limited (APAL) and therefore apples produced from Rosy Glow trees, that meet the quality standard, must be sold under the brand name Pink Lady®.



T 023 316 1355 F 023 312 3574  
E [teresa@rosenhofnursery.co.za](mailto:teresa@rosenhofnursery.co.za)  
[www.rosenhofnursery.co.za](http://www.rosenhofnursery.co.za)



T 021 874 2630 F 086 551 1457  
E [teresa@redhillagri.co.za](mailto:teresa@redhillagri.co.za)  
[www.witzenbergangenursery.co.za](http://www.witzenbergangenursery.co.za)