

## APPLE PRODUCTION AREAS

DISTRICT	NUMBER OF TREES	AREA (HA)
CERES	10 136 176	7 331
GROENLAND	8 365 454	6 303
LANGKLOOF EAST	4 233 469	4 025
VILLIERSDORP / VYEBOOM	4 584 231	3 906
FREE STATE	839 684	561
LANGKLOOF WEST	650 316	546
SOUTHERN CAPE	631 171	426
PIKETBERG	479 092	342
KLEIN KAROO	255 104	265
MPUMALANGA	263 872	187
SOMERSET WEST	391 952	179
WORCESTER	71 877	41
WOLSELEY / TULBAGH	52 617	39
NORTHERN PROVINCE	20 959	21
EASTERN CAPE	3 739	15
STELLENBOSCH	20 869	15
PAARL	10 777	9
FRANSCHHOEK	3 036	2
NORTH WEST	528	1
<b>TOTAL</b>	<b>31 014 923</b>	<b>24 212</b>

SOURCE: HORTGRO TREE CENSUS, 2016

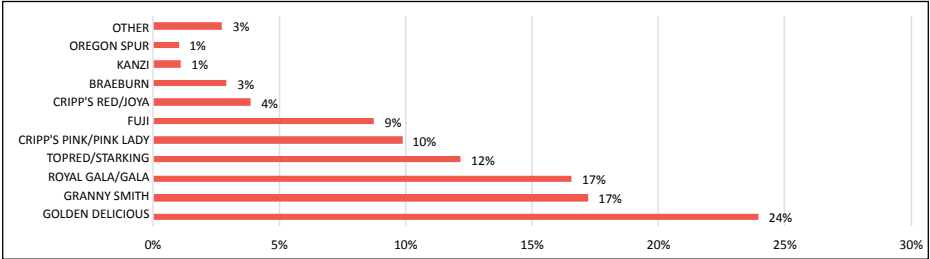
## APPLES: AREA PLANTED PER CULTIVAR (HECTARES)

CULTIVAR	2011	2012	2013	2014	2015	2016
GOLDEN DELICIOUS	5 379	5 433	5 569	5 634	5 735	5 814
GRANNY SMITH	4 687	4 475	4 217	4 218	4 183	4 155
ROYAL GALA/GALA	3 289	3 431	3 576	3 681	3 842	4 013
TOPRED/STARKING	3 047	3 061	2 927	2 950	2 950	2 945
CRIPPS PINK/PINK LADY®	2 043	2 080	2 210	2 245	2 349	2 372
FUJI	1 547	1 694	1 852	1 913	2 031	2 107
CRIPPS RED/JOYA®	427	427	519	616	776	934
BRAEBURN	749	734	736	721	749	704
KANZI	60	113	165	197	262	266
OREGON SPUR	246	245	238	238	242	247
OTHER	447	475	490	513	578	654
<b>TOTAL</b>	<b>21 920</b>	<b>22 167</b>	<b>22 501</b>	<b>22 925</b>	<b>23 697</b>	<b>24 212</b>
<b>% CHANGE (YEAR-ON-YEAR)</b>		<b>1%</b>	<b>2%</b>	<b>2%</b>	<b>3%</b>	<b>2%</b>

SOURCE: HORTGRO TREE CENSUS, 2016



## CONTRIBUTION TO TOTAL APPLE AREA PER CULTIVAR



SOURCE: HORTGRO TREE CENSUS, 2016

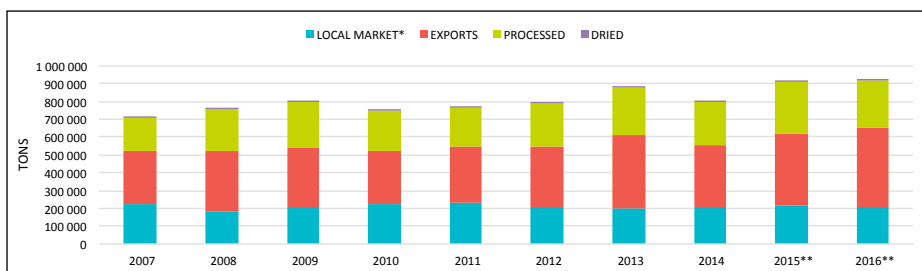
## APPLE ORCHARD AGE DISTRIBUTION (HECTARES)

CULTIVAR	0-3 YRS	4-10 YRS	11-15 YRS	16-25 YRS	25+YEARS
GOLDEN DELICIOUS	361	1 222	349	1 186	2 696
GRANNY SMITH	189	436	195	601	2 733
ROYAL GALA/GALA	349	1 102	548	1 363	650
TOPRED/STARKING	109	603	199	325	1 711
CRIPPS PINK/PINK LADY®	188	765	162	1 232	26
FUJI	183	1 057	338	488	40
CRIPPS RED/JOYA®	391	132	191	207	13
BRAEBURN	8	184	63	337	113
KANZI	59	206	1	0	0
OREGON SPUR	1	0	0	127	118
OTHER	163	202	89	129	71
<b>TOTAL</b>	<b>2 002</b>	<b>5 909</b>	<b>2 135</b>	<b>5 994</b>	<b>8 172</b>
<b>% OF TOTAL AREA (HA)</b>	<b>8%</b>	<b>24%</b>	<b>9%</b>	<b>25%</b>	<b>34%</b>

SOURCE: HORTGRO TREE CENSUS, 2016

## CROP DISTRIBUTION: APPLES

YEAR JAN - DEC	TOTAL PRODUCTION	LOCAL MARKET*	EXPORTS	PROCESSED	DRIED	CHANGE IN TOTAL PRODUCTION
	(TON)	(TON)	(TON)	(TON)	(TON)	%
2007	709 868	223 552	296 471	188 624	1 220	-
2008	757 679	180 480	338 647	236 833	1 720	7%
2009	800 804	205 808	332 684	261 191	1 120	6%
2010	753 152	221 131	298 559	232 473	990	-6%
2011	768 098	231 285	318 966	216 257	1 590	2%
2012	813 191	209 198	358 457	244 427	1 110	6%
2013	907 826	203 181	434 248	267 436	2 960	12%
2014	792 324	210 303	339 096	239 765	3 160	-13%
2015**	924 162	213 931	413 757	293 724	2 750	17%
2016**	902 129	211 554	425 325	265 050	200	-2%
<b>AVERAGE CROP DISTRIBUTION (%)</b>		<b>26%</b>	<b>44%</b>	<b>30%</b>	<b>0%</b>	



SOURCE: DAFF/PPECB, 2016

\*Market sales & direct sales to supermarkets

\*\*Last 2 seasons subject to possible adjustments

Change in historic information due to upgrading of reporting systems and databases to improve accuracy of information

## HISTORICAL PRICE TRENDS: APPLES

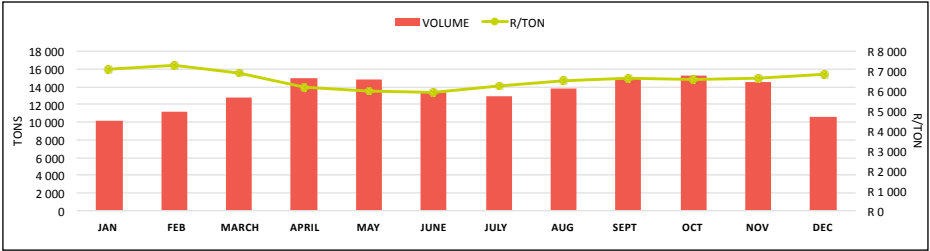
YEAR JAN - DEC	SALES ON MARKETS*	EXPORTS NET REALISATION	PROCESSED	GROSS VALUE DRIED	GROSS VALUE FRESH	TOTAL VALUE OF PRODUCTION	CHANGE IN TOTAL VALUE OF PRODUCTION
	(R per ton)	(R per ton)	(R per ton)	(R1,000)	(R1,000)	(R1,000)	%
2007	2 799	4 363	447	2 972	1 920 454	2 007 786	-
2008	3 618	5 419	1 071	4 266	2 488 018	2 746 037	37%
2009	3 568	5 834	786	3 136	2 675 172	2 883 711	5%
2010	3 656	5 881	534	2 610	2 564 279	2 691 142	-7%
2011	4 326	6 210	737	5 800	2 981 589	3 146 817	17%
2012	4 470	6 531	1 146	2 976	3 128 363	3 411 501	8%
2013	4 845	8 658	1 137	7 936	4 536 594	4 848 737	42%
2014	4 944	10 136	1 141	16 119	4 549 969	4 839 553	0%
2015**	5 048	10 690	1 142	14 482	5 416 140	5 766 025	19%
2016**	5 556	10 815	1 431	2 680	5 937 501	6 319 360	10%

SOURCE: DAFF, 2016

\*Sales on major local fresh produce markets

\*\*Last 2 seasons subject to possible adjustments

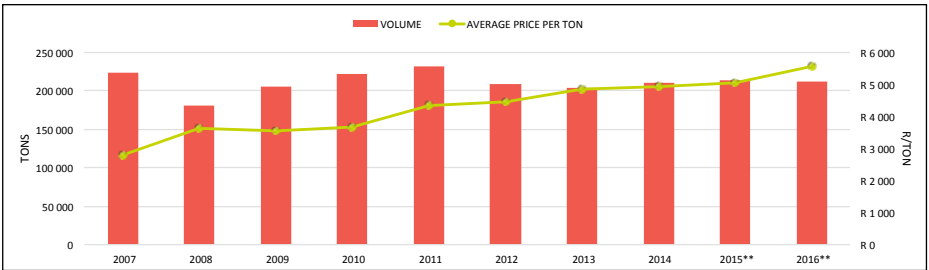
## APPLE LOCAL MARKET SALES 2016



SOURCE: DAFF, 2016

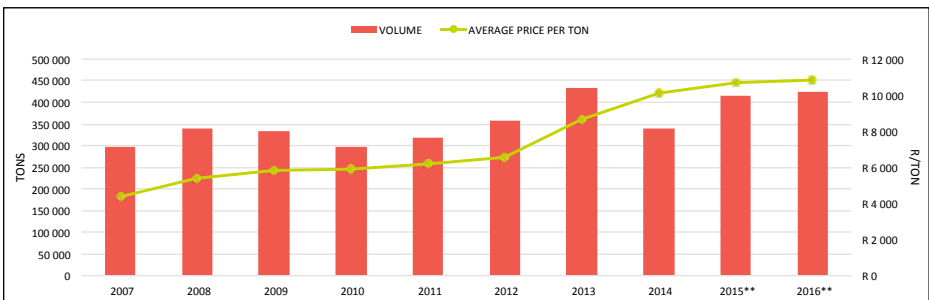
Changes in historic information due to upgrading of reporting systems and databases to improve accuracy of information

## APPLE LOCAL MARKET HISTORICAL SALES



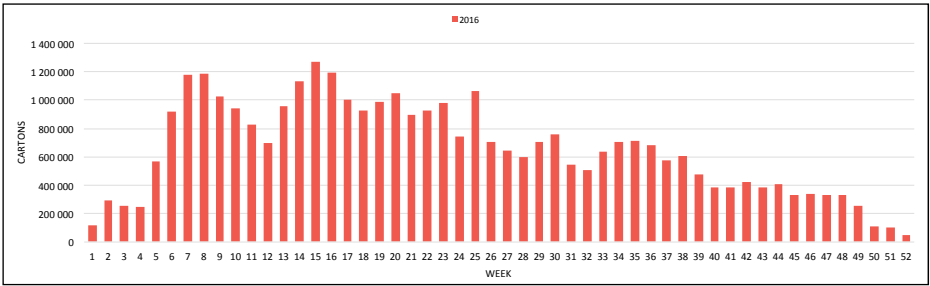
SOURCE: DAFF, 2016

## APPLE EXPORT MARKET HISTORICAL SALES



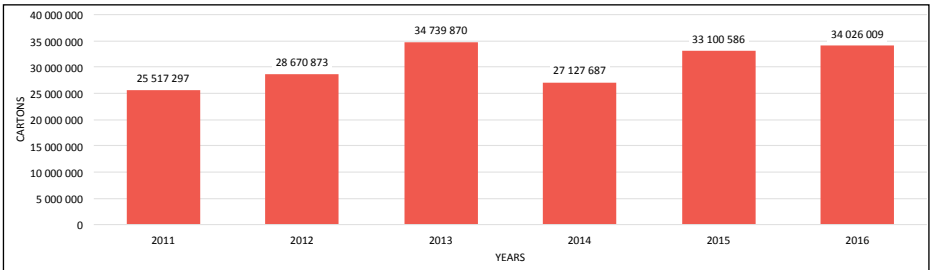
SOURCE: DAFF, 2016

## APPLES PASSED FOR EXPORT PER WEEK



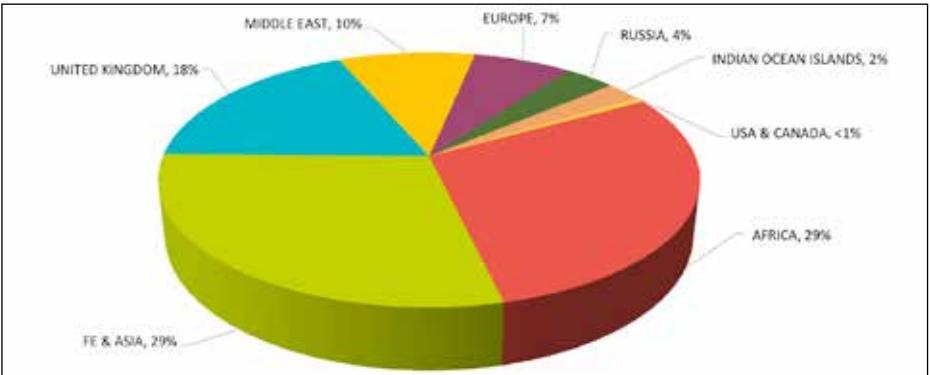
SOURCE: PPECB, 2016  
 \* 12.5 Kg equivalent cartons

## APPLES PASSED FOR EXPORT PER SEASON



SOURCE: PPECB, 2016  
 \* 12.5 Kg equivalent cartons

## APPLE EXPORTS PER MARKET SEGMENT



SOURCE: AGRI-HUB, 2016



## APPLES: CARTONS PASSED FOR EXPORT PER CULTIVAR

CULTIVAR	2013	2014	2015	2016	% CHANGE 16 vs 15
GOLDEN DELICIOUS	10 423 024	7 902 288	8 354 392	8 607 790	3%
ROYAL GALA/GALA	6 351 786	5 374 709	7 484 127	7 153 003	-4%
GRANNY SMITH	7 283 863	5 026 335	5 790 971	6 282 622	8%
CRIPPS PINK/PINK LADY®	3 762 341	3 304 178	4 224 816	4 109 230	-3%
FUJI	1 940 541	1 687 055	2 338 704	2 850 518	22%
TOPRED/STARKING	2 277 383	1 933 128	2 272 683	2 272 368	0%
BRAEBURN	1 732 933	1 041 983	1 353 089	1 375 221	2%
CRIPPS RED/JOYA®	835 035	791 279	1 058 721	1 037 094	-2%
AFRICAN CARMINE	14 429	40 531	79 858	111 381	39%
KANZI	15 572	12 716	67 309	102 401	52%
OTHER	102 964	13 485	75 916	124 381	64%
<b>TOTAL</b>	<b>34 739 870</b>	<b>27 127 687</b>	<b>33 100 586</b>	<b>34 026 009</b>	<b>3%</b>
<b>% CHANGE (YEAR-ON-YEAR)</b>		<b>-22%</b>	<b>22%</b>	<b>3%</b>	

SOURCE: PPECB, 2016

NOTE: Change in historic information due to upgrading of reporting systems and databases to improve accuracy  
12.5 Kg equivalent cartons