



Pink Lady® Powers Paddlers!

The hugely popular South African Schools Sprint Kayaking Championships were held on 30 April at the picturesque Nagle Dam outside of Pietermaritzburg in Kwa-Zulu Natal with Pink Lady® strongly represented both on the water and amongst the spectators. Five Pink Lady® sponsored competitors carved their way through the water to carry away medals in their respective age groups, two of whom will go on to represent South Africa at the 2012 World Cup.

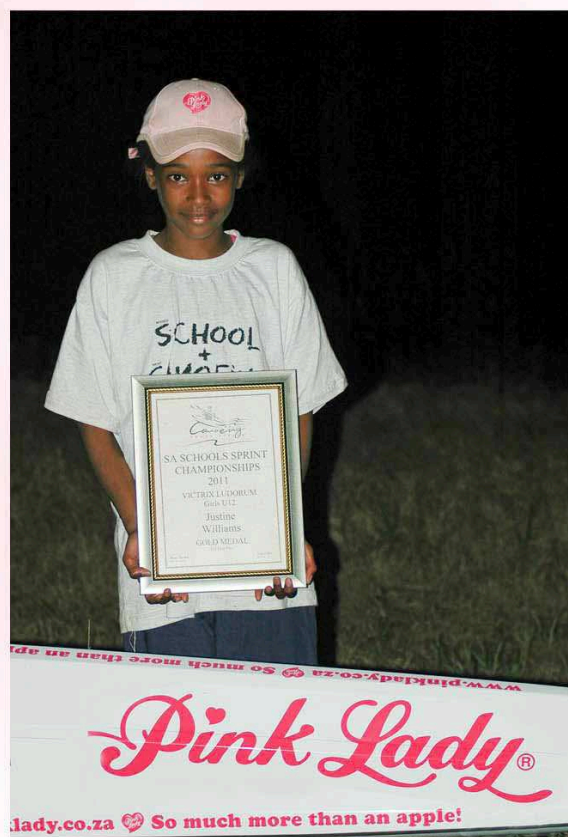


The championships started with five kayaks financially sponsored and branded by Pink Lady® but such was the success of the event that a further three athletes have been added for future events. The five sponsored kayaks were given to :

- Luke Stoman, Under 16 champion 2010, Youth Olympics representative and 2010 Victor Ludorum, went on to become the Under 18 SA champion for 2011.
- Marteen Beukes, Under 14 Victrix Ludorum 2010, secured 3rd position Under 16 for 2011.
- Kerry Seagal (Under 16 Victrix Ludorum 2010), who competed in the Under 18 girls 2010 International Marathon Championships in Spain, powered to 2nd place in the 2011 Under 18 event.

- Bradley Ruiters, 3rd in the Under 14 in 2010 went on to become the Under 14 boys SA champion for 2011.
- Jean van der Westhuyzen, Under 12 Victor Ludorum in 2010, came 2nd in the Under 14 boys SA championships for 2011.

A sixth Pink Lady® branded and sponsored kayak was presented as a prize to Justine Williams who put in an incredible performance to win every race for Under 12. "Justine is a deserving athlete, and it is a pleasure to be able to assist her in achieving her dreams" said Liza Matthews, from Pink Lady®.



Two Under 16 boys, Michael Lee Farringer and Daniel Pretorius, were selected to represent South Africa at the World Cup, and Pink Lady® will be sponsoring them in this exciting adventure.

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